

~ Turkey Talk ~

Company: _____	Advertising Agency: _____
Contact: _____	Contact: _____
Phone: _____ Zip: _____	Phone: _____ Zip: _____
Address: _____	Address: _____
City: _____ State: _____	City: _____ State: _____
Email: _____	Email: _____

2012 Turkey Talk Advertising

Ad	Issue	Ad deadline	Size	B & W / Color	Cost
_____	Issue 1	January 16, 2012	_____	_____	_____
_____	Issue 2	March 27, 2012	_____	_____	_____
_____	Issue 3	June 20, 2012	_____	_____	_____
_____	Issue 4	September 17, 2012	_____	_____	_____

_____ **Same ad as last year** _____ **New ad, will email to Sheila** **Credit with Membership:** _____

Total Cost: _____

_____ **Payment enclosed** **Check:** _____ **Pay by credit card - call office** _____ **Bill after each issue**

Advertising Size

The magazine is 8 1/2" x 11". If your ad has a bleed please allow .25" extra. If you do not have bleeds please allow .25" on each side.

Half page ads: 8 1/4" x 5 1/4"

Quarter Page: 4" x 5 1/4"

All ads must be sent to the ITF office in a PDF or JPEG!
Email the ads to Sheila at: sheila@iowaturkey.org

Advertising Rates

Black & White (per issue)	Full Color (per issue)
Full Page: \$100.00	Full Page: \$470.00
Half Page: \$75.00	Half Page: \$460.00
Quarter Page: \$55.00	Quarter Page: \$450.00